

October 12-14, 2018 **Waterfront Conference Center at Harrah's Atlantic City, New Jersey**

Therapy by the Sea takes continuing education to the next level with the opportunity to earn up to 17 optometric CE credits while enjoying a weekend with family and colleagues. TBTS events include the See Well Be Well 5K, Black Jack tournament, and Friday reception featuring a Kiddie Karnival for little ones!





New Jersey Society of Optometric Physicians (609) 323.4012 www.njsop.org Harrah's Resort - Reservations 1.888.516.2215

Visit the Therapy by the Sea event website at www.njtbts.com

Earn up to 17 Optometric CE Credits

NEW Friday/Saturday **Exhibit Hall Format**

Save on hotel reservations until Sept. 21st

Full day of paraoptometric education







#TBTS18

herapy by the Sea has been the NJSOP's premier event for many years; offering a variety of courses, credits, and networking opportunities to optometric professionals at every level. This year's program will present 31 hours of COPE approved CE and we are proud to announce that Saturday's Track B is open to both ODs *and* paraoptometrics! We hope you'll encourage your staff to attend!

The enclosed information will give you details about the weekend including lecture topics, speaker information, and social events being held throughout the 2018 conference. The event will be held in the state-of-the-art Waterfront Conference Center at Harrah's. With great restaurants, casinos, shopping, and of course the boardwalk, Atlantic City is the perfect location for the more than 200 optometric physicians, paraoptometrics, industry professionals, and families to gather for the weekend. We look forward to seeing you there!

Dr. Kenneth Daniels

Dr. George Veliky

NJSOP President

TBTS Event Chair + Clinical Care Center Chair



The Exhibit Hall Opens Friday!

Come experience the new Therapy by the Sea Exhibit Hall Format: The doors will open at 3pm on Friday and you'll have access to some of the greatest industry vendors (and NJSOP supporters) until 5:30 Saturday evening! We'll kick off our weekend with a reception amongst friends and exhibitors from 6pm - 7pm on Friday. The reception will also feature a Kiddie Karnival for little ones to enjoy! See our full list of exhibitors at www.njtbts.com.



Black Jack Tournament

Try your luck this year at our Black Jack Tournament on Saturday, October 13th in the Exhibit Hall. The Tournament will run from 10 AM – 5 PM. Each registered doctor and paraoptometric will be given a set amount of NJSOP Bucks from the dealer and have a specific amount of time to accrue points. At the end of the tournament the top 7 scorers will enter a "Show Down". The top three scorers of the Show Down will each receive a prize.



See Well Be Well 5K/Fun Run

The See Well Be Well 5K/Fun Run will take place Sunday, October 14th at Harrah's Waterfront Conference Center. This event benefits the Richard J. Favreau, OD Health Foundation which serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in NJ. The first 50 registrants (prior to September 1st) will receive a t-shirt. More details, including information on sponsorship opportunities can be found on Page 8.







Don't Miss A Moment

Document your weekend in AC and follow along as we do the same using #TBTS18. Find us on Facebook at www.facebook.com/njsop and on Instagram and Twitter @NJeyedocs.

OD & Guest Registration Information

The 3 Day Package *BEST VALUE*

Includes all of the available CE over the three days (31 hours offered, maximum of 17 hours can be taken); Exhibit Hall admission Friday and Saturday; Friday coffee/cookie break; Friday evening Welcome Reception; Saturday breakfast (sponsored by Allergan); Saturday lunch; Saturday evening reception; Sunday breakfast (sponsored by Bausch & Lomb); Sunday morning coffee/power break.

Guest Price: OD Price:

\$175 adult/\$55 child (age 12 and under) \$585 member

(Cost for guests includes NJSOP food functions/Exhibit Hall admission) \$730 non-member

The 2 Day Package

FRIDAY/SATURDAY: Includes CE on Fri/Sat; Exhibit Hall admission Fri/Sat; Friday coffee/cookie break; Friday evening Welcome Reception; Saturday breakfast (sponsored by Allergan); Saturday lunch; Saturday evening reception.

Guest Price: OD Price:

\$425 member \$150 adult/\$55 child (age 12 and under)

\$530 non-member (Cost for guests includes NJSOP food functions/Exhibit Hall admission)

-OR-

SATURDAY/SUNDAY: Includes CE on Sat/Sun; Exhibit Hall admission Saturday; Saturday breakfast (sponsored by Allergan); Saturday lunch; Saturday evening reception; Sunday breakfast (sponsored by Bausch & Lomb); Sunday morning coffee/power break.

OD Price: Guest Price:

\$400 member \$125 adult/\$55 child (age 12 and under)

\$500 non-member (Cost for guests includes NJSOP food functions/Exhibit Hall admission)

The Daily Rates

Includes all of the CE on the chosen day(s); Exhibit Hall admission on the chosen day(s) *Note: exhibit hall is not open Sunday; NJSOP food function on chosen day(s).

OD Prices:

Guest Prices: Friday: \$200 member Friday Guest: \$75

Friday Child: \$20 (age 12 and under) Friday: \$300 non-member

Saturday: \$260 member Saturday Guest: \$125

Saturday: \$390 non-member Saturday Child: \$45 (age 12 and under)

Sunday: \$175 member Sunday Guest: \$50

Sunday: \$260 non-member Sunday Child: \$20 (age 12 and under)

[Cost for guests includes food function and Exhibit Hall admission on chosen day]

Paraoptometric Registration Information

Saturday CE

Includes any or all of the 7 hours of Track B coursework on Saturday, October 13th; Saturday Exhibit Hall admission; Saturday breakfast (sponsored by Allergan); Saturday lunch; Saturday evening reception.

Paraoptometric Price:

Guest Price:

\$185 Paraoptometric Member

\$125 adult/\$45 Child (age 12 and under)

\$200 Paraoptometric Non-member

Friday Exhibit Hall Pass

No paraoptometric courses will be held on Friday, October 12th. However, by purchasing an Exhibit Hall pass paraoptometrics will have access to the Exhibit Hall and welcome reception.

Paraoptometric Price:

Guest Price:

\$65 member

\$75 adult/\$20 Child (age 12 and under)

\$75 non-member

Friday, October 12, 2018 - Track A

[OD's Only]

1A

12pm - 2pm: Managing the Glaucoma Suspect

Richard Madonna, OD 2 NJSBO TPA Credits - COPE # 59174-GL

This course examines the difficulties in caring for the glaucoma suspect and offers ideas on how to best manage these patients. Risk factor analysis, structural and functional assessment of the optic nerve, and use of new technologies us discussed. Clinically useful information that can be immediately used in patient care is provided.

2A

2pm - 3pm: Using Visual Fields and OCT to Monitor Glaucoma Progression Richard Madonna, OD • 1 NJSBO TPA Credit – COPE # 52298-GL

Identifying the presence of and rate of progression in glaucoma patients is often diagnostically challenging but is essential to the care of these patients. Using care presentations, this seminar discusses current methodology available to assist the clinician in making decisions about whether patients have progressed.

ЗА

4pm - 6pm: Glaucoma Grand Rounds How Would You Manage These Cases Richard Madonna, OD ■ 2 NJSBO TPA Credits – COPE # 59175-GL

Challenging glaucoma cases will be presented to the audience for discussion and debate about how they would manage the cases. Patients with suspicion of glaucoma, progressing glaucoma, advanced glaucoma, and secondary glaucoma will be discussed.

Saturday, October 13, 2018 - Track A

[OD's Only]

4A

8am - 9:40am: Lumps, Bumps A Practical Guide to Evaluation and Technique Nathan Lighthizer, OD 2 NJSBO TPA Credits – COPE # 58900-SP

The proper recognition, evaluation, and management of ocular lumps and bumps can be potentially vision and life saving for a patient. In this interactive lecture, we will spend the first half reviewing eyelids anatomy and how it pertains to ophthalmic removal of lid lumps and bumps.

5A

10:20am - 12:00pm: Laser Procedures for the Management of Glaucoma and More

Nathan Lighthizer, OD • 2 NJSBO TPA Credits - COPE # 58893-LP

The use of laser energy to treat various anterior segment conditions, including posterior capsular opacification PCO, angle clsure glaucoma, and open angle glaucoma, has been used by optometric physicians in certain states for over a decade. This interactive presentation will review and update these ophthalmic laser procedures.

6A

2:00pm - 2:50pm: Interpreting Retinal OCTs and Introducing OCT-Angiography Nathan Lighthizer, OD • 1 NJSBO TPA Credit - COPE # 56282-PD

Optical Coherence Tomography OCT is a technology that is largely becoming a standard of care for the diagnosis and management of both retinal/macular conditions as well as glaucoma. This interactive presentation will review and focus on the most common macular conditions often diagnosed and followed with OCT's. It will also include a discussion of the new technology OCT-Angiography.

7A

2:50pm - 3:40pm: Ocular Injections for the Primary Care Optometrist

Nathan Lighthizer, OD • 1 NJSBO Oral Credit – COPE # 58894-IS

Injections for the treatment and management of ocular abnormalities are becoming a more common part of the optometric practice. This interactive lecture/workshop will review the most common injections optometrists providing including intradermal/subcutaneous, intramuscular, sub-conjunctival, and intravenous.

8A

3:40pm - 4:30pm: Anaphylaxis and Other Office Emergencies

Nathan Lighthizer, OD 1 NJSBO TPA Credit – COPE # 58898-SD

Anaphylaxis is a severe, potentially life-threatening allergic reaction. It has the potential to happen in an optometric office, therefore being able to recognize the signs and symptoms of anaphylactic shock as well as provide prompt treatment are imperative to every optometrist. This interactive presentation will review anaphylaxis as well as other office emergencies.

Saturday, October 13, 2018 - Track B

[OD's and Paraoptometrics]

4B

8:00am - 8:50am: The Patient Handoff

Mr. Theodore Spera 1 NJSBO Regular Credit - COPE# 59365-PM 1 AOA CPC Credit # PM-0107-18

This interactive, round table workshop will discuss challenges and opportunities facing optometrists capitalizing in this changing environment. We will look at marketing, operations, staff training and patient experiences in the practice. Get ready for an action packed hour of intensive brainstorming and learning to gain insight into the journey from patient to consumer.

5B

8:50am - 9:40am: The Future of Retail in Optical

Mr. Theodore Spera ■ 1 NJSBO Regular Credit - COPE# 59533-PM ■ 1 AOA CPC Credit # OP-009-18

Gain insight on how the eyewear retail landscape is changing and what you can do to stay in the game. This lecture will discuss the changes in consumer behavior and how they respond to messaging and merchandising.

6B

10:20am - 11:10am: Intro to Sports Vision: Children Who Play Sports Need Safety & Eye Protection

Vittorio Mena, Jr., OD ■ 1 NJSBO Regular Credit – COPE # 58934-FV ■ 1 AOA CPC Credit # CV-0015-18

This lecture will provide information on vision tests and training for sports vision, as well as, discussion on sports related injuries, protective eye wear, and nutrition.

Saturday, October 13, 2018 - Track B Cont'd. [OD's and Paraoptometrics]

7B 11:10am - 12:00pm: My Child Is Not Old Enough for Contact Lenses: Guess Again!

Vittorio Mena, Jr., OD

1 NJSBO Regular Credit - COPE # 58970-CL

1 AOA CPC Credit # CL-0038-18

This lecture will discuss age appropriateness for contact lenses along with proper usage and cleaning modalities. Cosmetic and sport contact lenses will be discussed along with safely tips and clinical pearls.

2:00pm - 2:50pm: HIPAA Compliance is Not Optional, It's Required

Mr. Marc Haskelson 1 NJSBO Regular Credit – COPE # 50011-PM 1 AOA CPC Credit # HA-0004-18

Have you ever felt confused by complex HIPAA regulations? Evn if you are well-versed in the laws, there are still many headache-inducing intricacies. In this discussion, as experienced HIPAA expert will highlight the basics of HIPAA regulation, and how it may affect your practice or business—especially with HHS' new Phase 2 HIPAA Adults on the horizon. The discussion is designed for HIPAA novices and experts alike, and all questions are encouraged in this interactive session.

2:50pm - 3:40pm: Social Media and HIPAA Compliance Protecting Your Practice in the Digital Age
Mr. Marc Haskelson • 1 NJSBO Regular Credit – COPE # 57066-PM • 1 AOA CPC Credit # HA-0005-18

Learn how to protect your business by managing how your employees use social media. You'll get concrete examples of how to create effective policies surrounding uses of phones and social media around your office.

3:40pm - 4:30pm: Cybersecurity in the Age of Ransomware New Threats to the Healthcare Industry, Data Security, and HIPAA Compliance Mr. Marc Haskelson

1 NJSBO Regular Credit – COPE # 56181-PM
1 AOA CPC Credit # HA-0006-18

Cybersecurity, Ransomware, and HIPAA compliance have become major talking points among healthcare. PHI obtained through cyber-attacks and data breaches is the most valuable asset on the black market, but can be easily avoided with compliance.

Saturday, October 13, 2018 - Track C

[OD's Only]

4C 8am - 8:50am: The Latest on Myopia Control Samantha Slotnick, OD ■ 1 hr. NJSBO Regular Credit – COPE # 58935-GO

Learn to distinguish between myopia compensation and correction, identify factors affecting myopia progression based on current research, and identify the best options for the cessation or reduction of myopic progression.

8:50am - 9am: From the Primary Chair to Secondary Care
Samantha Slotnick, OD 1 hr. NJSBO Regular Credit – COPE # 58936-FV

Vision Therapy is within the OD scope of practice, but we need not be limited to those with a dedicated VT space. Primary care ODs and VT dabblers will learn to recognize the signs and symptoms of vision problems that we can treat right from the Primary Chair. Several simple yet powerful activities are presented to help the [primary care OD include VT within his/her scope, without necessitating physical office expansion.

10:20am - 12:00pm: My Top 10 Oral Ocular Medications
Rodolfo Rodriguez, OD 2 NJSBO Oral Credits - COPE # 59393-OP

It is essential for optometric physicians to choose the correct oral medications for medical eye care of patients. We will review my top 10 more common oral medications, chosen from the group of antibiotics, antivirals, antihistamines, analgesics, cortico-steroids and carbonic anhydrase inhibitors, that I have experience prescribing to manage a variety of ocular conditions.

2:00pm - 3:40pm: Therapeutic Applications of Contact Lenses for the Compromised Cornea Steven Sorkin, OD • 2 NJSBO TPA Credits – COPE # 58943-AS

Contact lenses have additional uses than there primary role as vision correction devices. This course will discuss and demonstrate the use of soft, corneal gas permeable, scleral, and hybrid lenses in the treatment of various corneal disease such as keratoconus, corneal dystrophies, and trauma. Pharmaceutical and surgical management also will be discussed.

3:40pm - 4:30pm: Corneal Dystrophies and Degeneration Steven Sorkin, OD ■ 1 NJSBO TPA Credit – COPE # 58961-AS

Take a journey through the layers of the comea, first to differentiate the normal and abnormal tissue, and then to determine treatment strategies for the most common pathologies.

Sunday, October 14, 2018 - Track A [OD's Only]

9am - 10:40am: Retina Roundup

Walter Whitley, OD ■ 2 NJSBO TPA Credits – COPE # 52126-PS

This course will review the most up to date medical management of a number of retinal diseases. Using case examples, attendees will be able to discuss common and not so common conditions that present to a referral center. Pearls will be provided in how to best treat or monitor each condition.

10:40am - 11:30am: Cornea Cornucopia

Walter Whitley, OD 1 NJSBO TPA Credit - COPE # 58630-AS

This cutting edge course will provide updates on what's hot in corneal, cataract, and external diseases. From clinical cases to current trends in eye care, this course will provide tools to take your clinical practice to the next level.

111A 11:45am - 1:30pm: The Good, The Bad and The Orals
Walter Whitley, OD • 2 NJSBO Oral Credits PENDING – COPE # 58953-OP

Using case examples, this course will review commonly prescribed oral medications used for various ocular infections, inflammatory conditions and pain. 5 Common side effects of oral medications will be discussed.

Registration

Choose your courses (indicate your choice in the box next to each selection). You will be contacted immediately via phone if any of the courses you have chosen are sold out.

Notice to Members

NJSOP Dues must be current to qualify for registration at the reduced member rate. Failure to remit the correct registration fee will result in your unprocessed registration being returned to you.

Handouts

Course Materials (i.e. handouts) will be available for download from the NJSOP event website several weeks prior to the event. A \$45 fee will be charged to those attendees who request pre-printed handouts.

Pre-Registration is Required

Walk-ins will NOT be accepted under any circumstance.
Registrations will be processed on a first-come, first-served basis.

Refund Policy

You are entitled to a full refund if cancellation is received by September 15th or a 50% refund if cancellation is received by September 25th. No refund will be given for cancellation on or after September 26th.

Name Badges

Properly displayed name badges will be required for admission to all education, exhibit, business and social functions. Only paid registrants may attend activities and events.

Confirmations

Confirmations along with travel directions will be mailed out upon receipt of your registration.

Education

It is the responsibility of out-ofstate registrants to ascertain if the credit for any particular course can be applied toward that state's CE requirement. NJSOP will seek CE certification for COPE only.

Waiver of Liability

Please be advised that by remittance of the registration form to NJSOP, it is agreed by all parties involved that NJSOP shall not be held responsible for any injury, damage, lost or stolen articles, or any additional expense incurred over and above state registration fees in conjunction with these events.

Accommodation Information

Harrah's Resort - Each guest is responsible for making their own room reservation with Harrah's Resort. Reservations must be made through the reservation department at 1-888-516-2215, by September 21, 2018. In order to receive the discounted rate (see below) use Group Code: SH10NJ8 and Group Name: 2018 NJSOP Therapy by the Sea Conference. Please make reservations early as rooms have sold out in the past. All reservations are based upon availability.

Harrah's Room Rates - Room rates are for single/double occupancy: \$155/night (if reserved by September 21st). Additional persons \$20 per person/per night. Maximum 4 guests per room. Rates are subject to all applicable state and local taxes. Harrah's



requires a one-night's room deposit, per room, to guarantee accommodations. The deposit is fully refundable if accommodations are canceled at least 72 hours prior to arrival. Credit cards will be requested from all guests upon arrival for room charges, tax and incidentals. Overnight guests will be given one parking coupon per room for \$5 for self parking. For additional hotel information visit www.harrahs.com (click on Atlantic City location).

Please note – A mandatory daily resort fee of \$20 per room, per night will be charged in addition to your room rate plus all applicable taxes. The daily resort fee includes:

- Unlimited local phone calls (no long distance or international calls)
- \$5 voucher toward self-parking
- Basic WIFI to include two (2) devices per room per day

1. Select a registration	n pacl	kage and any ap	plicable g	uest/children options:				
☐ Non-Member	\$585 \$730 \$175 \$55	PRIDAY/SATURE NJSOP Member Guest Child (12 & under OR-	**************************************	OD DAILY REGISTRA Fri. NJSOP Member Fri. Non-Member Sat. NJSOP Member Sat. Non-Member Sun. NJSOP Member Sun. NJSOP Member	\$200 \$300 \$260 \$390 \$175 \$260	GUESTS & C Must be 12 or un Fri. Guest Fri. Child Sat. Guest Sat. Child Sun. Guest Sun. Child	nder for child rate. \$75 \$20 \$125 \$45	Registration
		SATURDAY/SI NJSOP Member Non-Member Guest Child (12 & under	\$400 \$500 \$125	PARA: SATURDAY ONI Member Para Non-Member Para	\$185 \$200	FRI. PARA E. Member Pa Non-Member Guest Child	•	Form
2. Choose your CE co	oursev	vork:						
☐ 1A: 12PM - 2PM ☐ 4 ☐ 5 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐ 8 ☐ 8 ☐ 8 ☐ 8 ☐ 8 ☐ 8 ☐ 8 ☐ 8	5A: 10:20 5A: 2PM - 7A: 2:50 8A: 3:40 able fo	OAM - 12PM	B* 8am - 8:50am 8:50am - 9:40 10:20am - 11: 11:10am - 12i rack is open to	10ам 🗌 10В: 3:40рм - 4:30рм	4C 5C 6C 7C	8AM - 8:50AM .1: 8:50AM - 9AM .10:20AM - 12PM .2PM - 3:40PM .3:40PM - 4:30PM		:40ам и - 11:30ам и - 1:30рм charged
3. Complete your regi	stratic	on by filling in the	e informat	ion below:				
Name:					I am a	n) Doptometr	ist	tometric
Address:				_ City:		State:	Zip:	
				Email:				
ARBO Tracker #: Guest Names/Ages:				ar of Graduation (for Sip + Si	ŕ			, , , , ,
TOTAL REGISTRATION F				THOD OF PAYMENT (circl	e one):	CREDIT CARI	O CHECK	
		•		Exp. Date		Security Code	e:	

4

If paying by credit card, please fax completed registration form to NJSOP at (609) 323-4014;

If paying by check, please send completed registration form and check to NJSOP at 4 AAA Drive, Suite 204 Hamilton, NJ 08691. Please make checks payable to NJSOP;

OR visit the Events page at www.njsop.org to register online.

SEE WELL BE WELL

5K/FUN RUN | SUNDAY, OCTOBER 14, 2018 | WATERFRONT CONF. CENTER

We cordially invite you to participate in this year's **See Well Be Well** 5K/Fun Run on Sunday, October 14, 2018 at Harrah's Waterfront Conference Center.

The event proceeds go entirely to the programs of the Richard J. Favreau, OD Health Foundation, a 501 (c) (3) nonprofit charitable corporation (Tax ID # 27-4637570).

The Richard J. Faverau, OD Health Foundation, which was formed in 2010, serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in New Jersey. This is achieved by concentrating efforts on funding programs which increase public awareness and provide services to expand eye health and vision care access, ultimately enhancing the quality of life for our target populations.

Charitable contributions include: In 2016, a donation was made to the Special Olympics NJ for equipment for athlete vision screenings and fabrication of eyeglasses during the Summer Games. In 2015, the Foundation was able to make a sizable donation to Camp Marcella, New Jersey Camp for Blind Children, Inc. Camp Marcella is a residential summer camp ground designed specifically for children and teens with blindness, visual impairments, and special needs.

5K/Fun Run - 7:30 am

Pre-Registration Fee: \$25 On-Site Registration Fee: \$30

First 50 pre-registered participants prior to Sept. 1st will receive a t-shirt.

Medal given to top male and female finishers.

Registrant Information: (all fields required)

Name		Age
Address		
City	State	Zip
Phone Number	Email	

Registration Fees & Discounts:

5K/Fun Run Pre-Registration	\$25.00
5K/Fun Run On-Site Registration	\$30.00

Checks should be made payable to: The Richard J. Favreau, OD Health Foundation

→ Mail completed registration form with payment to:

NJSOP 4 AAA Drive, Ste. 204 Hamilton, NJ 08691

Questions? Contact the New Jersey Society of Optometric Physicians at (609) 323-4012