



****** SPACE IS LIMITED ****RESERVE YOUR SPACE NOW ******

November 22, 2019

Dear Exhibitor:

The New Jersey Society of Optometric Physicians invites your participation at our Snow School 2020 on Saturday January 25th at Kalahari Resort and Conference Center in Pocono Manor, PA.

Our program provides for a continental breakfast, buffet luncheon and one morning break. All exhibit tables will be located in the dining room located across from the lecture hall. Additionally, we are offering exhibitors the opportunity to include promotional material in each doctor's registration packet, providing the materials (75 copies) are received at the NJSOP office **no later than Monday January 17th**.

The exhibit fee is \$750. Exhibit space includes the following: continental breakfast, AM Break and buffet luncheon for two (2) company representatives (additional luncheon tickets may be purchased); and one (1) 6'X24" skirted table. Please check the box on the Exhibit Application if you need electricity at your table.

The application on the reverse side will reserve your booth at our seminar. Upon receipt of your application and appropriate fee(s), we will send your company a confirmation of your exhibit table.

Lodging is not included in the registration fee; however the NJSOP has secured a special room rate at Kalahari Resorts & Convention Center (250 Kalahari Drive, Pocono Manor, PA 19349):

- **Friday & Saturday - \$294/night plus tax:** 2 queen beds (max. 4 people per room). Maximum of 2 additional guests to rooms with sofa beds for a fee of \$35/person. **Admission to the indoor waterpark is included for each registered hotel guest.**
- One night deposit is due at the time of reservation. **Cancellation policy** requires 72 hours or more notice prior to scheduled arrival, full refund less \$25 processing fee. Less than 72 hours notice prior to arrival date forfeits entire deposit.
- **To receive the discounted room rate, reservations can be made through the dedicated online booking system website at: <https://book.passkey.com/e/49871030> or call Kalahari at 1-877-253-5466 by Friday, January 10th and mention the room block code: NJSOP 2020**

We appreciate your support of our programs and look forward to seeing you in the Poconos on January 25th!

APPLICATION IS ON REVERSE SIDE OF THIS LETTER

4 AAA Drive – Suite 204 – Hamilton, NJ 08691 – TEL (609) 323-4012 – FAX (609) 323-4014

APPLICATION FOR EXHIBIT SPACE

DATE: SATURDAY JANUARY 25, 2020
EVENT: "SNOW SCHOOL"
LOCATION: KALAHARI RESORT
250 Kalahari Blvd., Pocono Manor, PA 18349

EXHIBITOR REGISTRATION & SET-UP: SATURDAY, JANUARY 25, 2020
7:15 AM – 7:45 AM

EXHIBIT AREA OPEN: SATURDAY JANUARY 25, 2020
8:00 AM - 3:00 PM

The undersigned agrees to participate as an Exhibitor at Snow School 2020 at the rate of **\$750**. Fee includes: one 6 ft. skirted table, 2 chairs, continental breakfast, AM break and buffet luncheon for two (2) company representatives.

Company Name : _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ FAX: (____) _____

Contact Name: _____ Email: _____

CHECK HERE IF YOU REQUIRE ELECTRICITY AT YOUR EXHIBIT TABLE: _____

Name(s) of Person(s) who will be representing your company at the event:

1) _____ 2) _____

Additional representative(s) at \$35 each: _____

TOTAL AMOUNT DUE: _____ Check Enclosed (payable to "NJSOP Snow School")

Credit Card: _____ MasterCard _____ VISA _____ American Express

CC# _____ Expiration Date: _____ Security Code: _____

Name As It Appears on Card: _____ Signature: _____

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