



# SPRING CE SERIES

## 2021 EXHIBITOR PROSPECTUS



**April 10<sup>th</sup> & 11<sup>th</sup>**

Spring CE Virtual Exhibit Hall  
Sat. 12:30p - 4p | Sun. 8:30a - 12p



**March 12<sup>th</sup>**

Exhibitor Application  
Deadline (Here)



**March 26<sup>th</sup>**

Exhibitor Booth  
Content Deadline

### ULTRA

All of the benefits  
from the BASIC &  
SUPER packages,  
plus...

Additional  
communication  
options ranging  
from chats, to calls  
and video calls  
- live and in real  
time;

Option to upload  
short promotional  
or demo videos;

Option to include  
downloadable  
information;

**\$1250**

### SUPER

All of the benefits  
from the BASIC  
package, plus...

A dedicated page  
with company logo  
and profile;

Option for  
attendees to leave  
their contact  
information  
for further  
communication.

Pre-event attendee  
list.

**\$1000**

### BASIC

Company name  
displayed on event  
site and linked to  
preferred website.

Recognition in  
marketing emails

Post-event  
attendee list.

**\$750**



Dr. Kenneth Daniels  
Spring CE Chairman

- Raffle incentives for attendees who visit at a minimum number of exhibitor booths each day (provided by the NJSOP);
- Dedicated exhibit hall break each day;
- Providing a special offer or deal to attendees? Let us know and we will help get the word out! Email [kcotton@njsop.org](mailto:kcotton@njsop.org).